

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Our website

This website is operated by Never What If Group Limited. We are a limited company incorporated in England with company registration number 09859748. This cookie policy only relates to your use of our website, www.neverwhatif.com.

Throughout our website we may link to other websites owned and operated by certain trusted third parties. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (eg computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us to distinguish you from other users of our website, to provide you with a good experience when you browse our website and it also allows us to improve our website.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your permission (**Consent**) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested.

You can withdraw any consent to the use of cookies or manage any other cookie preferences by visiting Cookie Settings, which you can find at the bottom of any page on our website. You can then change your settings by adjusting the sliders next to the description of the type of cookie. It may be necessary to refresh the page for the updated settings to take effect.

Our use of cookies

The table below provides more information about the cookies we use and why:

Cookie	Name	Purpose	More information
Session Cookie	Laravel – Session	This cookie is essential for our site	Privacy Policy

		to: Store information about your preferences, and so customise our site and to provide you with offers that are targeted at your individual interests.	
Security Check	SRF - Token	This cookie is an essential tool used to ensure your data is only modified by permitted users.	Privacy Policy
Google Analytics	SRV __utma __utmb __utmc __utmz -ga __utm	These cookies are used to estimate our audience size and usage pattern. This cookie is used to distinguish users. This cookie is non-personally identifiable information used for website analytics.	Privacy Policy Privacy Policy Privacy Policy
Google Addwords Advertising	NID, SID 'Conversation' 'IDE', DSID, FLC, AID, TAID & exchange_uid '_gads' or '_gac'	These cookies help customise ads on Google properties, like Google search This cookie determines how many times the user clicks on their ads and purchasing their products. These cookies are used to link the users' activity across devices. These cookies measure interactions with the ads on that domain and preventing	Privacy Policy Privacy Policy Privacy Policy Privacy Policy

		the same ads been shown to the user too many times.	
--	--	---	--

Third party access to the cookies

The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact us if you have any questions about this cookie policy or the information, we hold about you.

If you wish to contact us, please send an email to hello@neverwhatif.com.

Do you need extra help?

If you would like this notice in another format (for example: audio, large print, braille) please contact us (see 'How to contact us' above).

Changes to this policy

This policy was last updated on 03.2021.

We may change this policy from time to time, when we do, we will inform you via a notice on our website.